



Using data to better understand road use

Digitisation and potential lessons from other sectors

Never Stand Still

Faculty of Arts & Social Sciences

School of Social Sciences

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Government
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Presentation Outline

- The impact of digitisation in the social services sector
- What we might learn for the road transport sector
- Digital regulation and access to data – how might third parties contribute to improved road transport policy outcomes?
- 4 key questions to consider for discussion



Questions for discussion

1. Is there a risk with the increasing digitisation of regulation and services in road transport, that whatever digital divide might exist within the industry, is further exacerbated?
 - Does this pose a risk to the financial viability of firms?
 - Does this in turn generate compliance and road safety risks?
 - Does this push marginal firms further away from engaging with state agencies?
2. Can digitisation and the linking up data from other industry relevant agencies drive greater levels of efficiency and compliance within the road transport industry? How do we push such data out to industry?



Questions for discussion

3. Digitisation brings new players into the service, monitoring and compliance aspect of road transport. Can we make greater use of available data to enable these intermediaries to advance the public policy interests of the state in the road transport sector?
4. Will digitisation allow other parties to access operational and compliance relevant data so they can use their market power/influence to push for stronger alignment of firm behaviour with public policy goals and objectives (compliance and safety)?





THANK YOU

NEXT
20 km

20

Image: <http://www.travellers-autobarn.com.au/blog/the-7-biggest-roadtrip-mistakes-made-by-backpackers/>



References

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